Intrinsic capacity is the composite of all the physical and mental capacities of an individual (WHO, 2015). Being able to do what you have reason to value as an older person is predicated on so many factors within the immediate environment of the community and society such as housing, civic and social participation, communication and transport to name a few. From an individual perspective an environment should enable a person to build relationships, learn and make decisions, to remain mobile and to meet their basic needs. Building and maintaining intrinsic capacity [1] across the life-course and enabling greater functional ability are at the core of age-friendly environments and are foundational in fostering healthy and active ageing.

Population ageing as one of the main demographic upheavals alongside migration and urbanisation is high on intergovernmental agendas around the world. A common and recurring response in national strategic action plans is the continued and sustained growth in age-friendly cities and communities.

The WHO Global Network of Age-friendly Cities and Communities has ignited the voices and actions of not only civil society but leaders of all levels of government in many countries around the world. This enthusiasm and energy will manifest itself through the upcoming IFAs 15th Global Conference on Ageing in Niagara, Canada with at least 1 in 3 abstracts within the theme.

In response to this unprecedented interest IFA is pleased to invite your city and community to be part of the Age-friendly Global Village. This Village is a unique opportunity for network members to showcase their work, share knowledge and reach an international audience of experts, thought leaders and individuals with a keen interest in the field.

Creating age-friendly environments that are sustainable and accessible to all requires action in many sectors and by many actors. IFA hopes through the Age-friendly Global Village and other “conference moments” such as the Age-friendly Summit dialogue is fostered toward a deeper understanding of what it takes to create an environment that enables older people to do what they have reason to value.

[1] Intrinsic capacity is the composite of all the physical and mental capacities of an individual (WHO, 2015).
About the WHO Global Network for Age-friendly Cities and Communities

The WHO Global Network for Age-friendly Cities and Communities (GNAFCC) was established in 2010 to connect cities, communities and organizations worldwide with the common vision of making their community a great place to grow old in. As a response to global population ageing and rapid urbanisation, the Network focuses on action at the local level that fosters the full participation of older people in community life and promotes healthy and active ageing.

The Network is one of the fastest growing program of Age-friendly activity in the world with over 1,000 members from more than 40 countries. The unprecedented growth seen since its inception signifies the sustained interest and commitment of cities, communities and nations in ensuring the rights, functional ability, and autonomy of older people remain central and prioritized alongside shifting demographics.

The IFA is proud to serve both as an affiliate and network administrator to the WHO Global Network of Age-friendly Cities and Communities and is pleased to offer the Age-friendly Global Village as a unique platform to showcase the innovative and inspiring work by and with older people to create enabling environments.
The IFA is proud to be supported by an international network of partners and is committed to creating an environment that enables older people to do what they value through a deeper evidence-based understanding. The Conference will feature prominent experts presenting and discussing critical issues within the field of ageing.

Under the title “Rights Matter” conference findings aim to respond to the intersection of the UN Sustainable Development Goals (UN SGs) and the priorities of the WHO Global Strategy and Action Plan. Presentations will be focused on four central themes: Addressing Inequalities, Age-friendly Environments, Combating Ageism and Enabling Functional Ability.

Consistent with previous IFA conference attendance and anticipated growth the IFA is likely to welcome ~1300 delegates from government, NGOs, academia, and older people across sectors and disciplines with an expected representation from over 70 countries.

The 15th Global Conference on Ageing is being convened at the Hilton Hotel and Suites Niagara Falls / Fallsview Casino Resort in Niagara Falls, Ontario on 1-3 November 2020.
Global Village Benefits

Be part of the age-friendly global village:

- The Global Village will be the hub for age-friendly at the conference. The village space has been specifically chosen to maximize age-friendly traffic including close proximity to health break and lunches as well as age-friendly concurrent sessions.
- Provide an international platform to enhance your city/communities’ profile.
- Provide a unique showcase for ongoing and past work and encourage future development of age-friendly environments.
- Connect with other network members and affiliates.
- Establish strategic partnerships with relevant organizations and other cities/communities.
- Provide a unique opportunity for knowledge exchange and shared learning.
- Access key thought leaders, academics and experts.
- Contribute to emerging best practices and help shape future age-friendly work.

The IFA 15th Global Conference on Ageing provides a unique platform for reaching global experts in the field of ageing, policy makers, as well as industry and sector leaders. Take this invaluable opportunity to showcase and demonstrate your cities/communities commitment to, and ongoing work in the field of Age-friendly environments. IFA2020 will give your city/community global exposure to more than 1,300 professionals and key decision-makers from across the globe.

This unique village space will help maximize opportunities for shared learning and networking among those most committed to age-friendly and will exemplify best practices in the development, implementation and evaluation of Age-friendly environments from around the world.
Location & Technical Specifications

From November 1 to November 3, the "Angel Falls" room located at the Hilton Niagara Hotel will be home to the IFA age-friendly global village. The location for the age-friendly village has been strategically chosen and represents the hub of age-friendly activity within the conference. Health breaks and lunches will be provided directly outside the village area and age-friendly concurrent sessions will take place within close proximity of the village space ensuring maximum exposure for “villagers”.

Assignment of exhibit space shall be made in consultation with the IFA considering the exhibitor, space requirements, and timing of application. All applications will be assigned in a fair and equitable manner.
Age-friendly Global Village

Includes

• One (1) conference registration (valued at US$650.00)
• One (1) global village exhibitor badge which entitles you to health-breaks and lunch
• One (1) skirted booth (approximately 75 sq. ft. 10' deep x 10' wide)
• One (1) 3’x 6’ foot table and two (2) chairs
• One (1) poster board backdrop (upon request)
• Promotional posts on IFA Twitter, Facebook and LinkedIn pages
• Listing and description in the official program handbook
• Link to city/community website will be featured on the IFA conference website

Please Note:
• Additional global village badges can be purchased at extra cost.
• AV equipment such as electronic display screens can be secured through the AV company at extra cost.

TERMS OF PAYMENT
• 50% deposit on signing of the Space and Services Rental Contract
• Balance due on June 1st, 2020
The International Federation on Ageing (IFA) is an international non-governmental organization with a membership base comprising government, NGOs, academics, industry, and individuals in 70 countries. The IFA began operations in 1973, at a time when the social and economic impact of population ageing was only beginning to be understood by governments around the world.

The IFA has general consultative status at the United Nations and its agencies, and is in formal relations with the World Health Organization. The IFA has been involved in drafting key initiatives such as the UN Principles for Older Persons, actively advocating for older people to be recognized in the Sustainable Development Goals and maintaining a strong voice in the dialogue on how to best protect the rights of older people globally.

The IFA is a registered charity in Canada, with an international and democratically elected Board of Directors.
AGE-FRIENDLY GLOBAL VILLAGE

15TH GLOBAL CONFERENCE ON AGEING IN NIAGARA FALLS IN 2020

For more details about the Conference please visit www.ifa2020.org