



15th Global Conference on Ageing Rights Matter

Virtually and In-person | Niagara Falls, Canada

10-12 November 2021

Advertisement Cost Sheet

The IFA is offering direct exposure and engagement opportunities both, **virtually and in-person**, with delegates and experts in the field of ageing during the 3-day conference.

Full page, full colour

Program book and e-program book
2 opportunities
8.5" x 11"

\$550

Half page, full colour

Program book and e-program book
4 opportunities
4.25" x 5.5

\$350

Prime page, full colour Ad

Outside back cover, inside front cover of
program book and e-program book
2 opportunities
8.5" x 11"

\$650

Exhibitor booth

Virtual only
For more information visit: <https://bit.ly/2S8DDxr>

\$300

Postcard

Insert in conference bag*
In-person only
5.8" x 4.1"

\$250

*Cost of print and shipping of conference bag inserts are not included in rate.
Rates for advertisements assume print ready, high resolution materials.
Additional design and production charges will be charged to the advertiser as required.