



15th Global Conference on Ageing Rights Matter

Virtually and In-person | Niagara Falls, Canada

10-12 November 2021

Advertisement Cost Sheet

The IFA is offering direct exposure and engagement opportunities both, **virtually and in-person**, with delegates and experts in the field of ageing during the 3-day conference.

Full page, full colour Program book and e-program book 2 opportunities 8.5" x 11"	\$550
Half page, full colour Program book and e-program book 4 opportunities 4.25" x 5.5	\$350
Prime page, full colour Ad Outside back cover, inside front cover of program book and e-program book 2 opportunities 8.5" x 11"	\$650
Exhibitor booth Virtual only For more information visit: https://bit.ly/2S8DDxr	\$300
Postcard Insert in conference bag* In-person only 5.8" x 4.1"	\$250
Voltage Newsletter Reach of 20,000 people	\$200

Costs are in USD dollars.

*Cost of print and shipping of conference bag inserts are not included in rate.

Rates for advertisements assume print ready, high resolution materials.

Additional design and production charges will be charged to the advertiser as required.